

**Press Release  
15 August 2013**

## **DISTINGUISHED EXPERTS FROM TURKEY AND ACROSS THE WORLD TO ATTEND THE 1<sup>ST</sup> CHILDREN AND MEDIA CONGRESS IN TURKEY**

- **The Congress will be held in Istanbul on 14-15 November 2013**
- **The main theme of the Congress will be protective and authorising media that develops content based on children's rights.**
- **33 presentations from Turkey and 24 presentations from abroad**
- **Results of 4 children and media research projects will be presented; sessions and workshops will be held at the Congress.**
- **The 1<sup>st</sup> Turkey Children and Media Strategy will be negotiated and finalised.**
- **Names of the child delegates to attend the Congress will be revealed on 15 September 2013.**

The *1<sup>st</sup> Children and Media Congress in Turkey* will be held on 14-15 November 2013 at Istanbul Convention & Exhibition Centre in cooperation with Directorate General of Press and Information, Children's Foundation and Supreme Board of Radio and Television; under the chairmanship of Prof. Dr. Halûk Yavuzer and under the auspices of Deputy Prime Minister Bülent Arınç. The Congress will include 33 presentations from Turkey and 24 presentations from abroad; 4 sessions and 1 workshop. The results of 4 children and media research projects will also be presented at the event. The Congress will end with the negotiation of reports that will be prepared by children and adults at the plenary session.

*1<sup>st</sup> Turkey Children and Media Strategy and Implementation Plan for 2014-2018* will be negotiated and finalised at the Congress.

Besides, children between ages 9-18 will express their ideas on children and media via written and oral presentations, photographs, films, cartoons, workshops and posters. They will also act as Child Delegates. Names of the child delegates will be revealed on 15 September 2013.

## **Subjects and Main Themes of the Presentations, Sessions and Workshops at the Congress**

Children's rights and media, media that respects children, children friendly media, family and media, representation of children in media, children that develop differently and media, language development strategies and media, reading habits and media, screen dependency, media violence, gender representations in children's media, cyber bullying and cyber victims, safe internet, cognitive development, education and media, children's use of media and its effects, media literacy for children, digital media, images of fear in electronic media, online advertising and children, media pedagogy, media literacy education, digital literacy, media and children's mental health, media's occupation of the mind, cultural assimilation and media, cultural functions of the cartoons, talented and gifted children and media, new media and teenagers, media and nutrition and obesity, media and food and beverage marketing, presentation of religion in children's media, media's responsibility and function in safeguarding children's privacy, children and media law, right of children to information and safety from harmful publications, children's media systems, speculations about the future and perceptions of media...

### **4 New Researches on Children and Media**

Results of 4 new researches that were completed in 2013 will be presented at the 1<sup>st</sup> *Turkey Children and Media Congress*:

RTÜK (Supreme Board of Radio and Television) / Research on Children's Media Use Habits in Turkey, 2013

TÜİK (Turkish Statistical Institute) / Research on Children's Use of Information Technology, 2013

TRT Çocuk (TRT Children) / Research on Transformation of Educational Targets for Children into Entertaining Content - Prof. Dr. Nilüfer Pembecioğlu

TRT Çocuk (TRT Children) / Relations of the Secondary School Children with the Traditional and New Media and the Comparison of the Nature of Those Relations – Associate Prof. Tuğba Asrak Hasdemir

## Turkey's First Children and Media Strategy

The first draft of the *1<sup>st</sup> Turkey Children and Media Strategy and Implementation Plan for 2014-2018* was prepared through a series of workshops and focus group meetings held between 13 April and 15 August. The draft will be negotiated at the Congress and submitted to the Government in December 2013.

## Names of the children's media experts to attend the 1<sup>st</sup> Children and Media Congress in Turkey from Turkey and abroad

Research Assistant A. Özgül İnce Samur, Adem Güneş, Assistant Prof. Adnan Altun, Associate Prof. Ahmet Albayrak, Assistant Prof. Ahmet N. Çoklar, Ahmet Rasim Kalaycı, Prof. Dr. Alexander Federov, Dr. Alexis R. Lauricella, Aric Sigman, Dr. Artun Avcı, Barbara Kolucki, Bernd Trocholepczy, Research Assistant Bilge Nur Doğan, Research Assistant Burcu Çıldır, Dr. Carmen Fuente Cobo Centro, Assistant Prof. Cemil Oruç, Prof. Dr. Dafna Lemish, Dr. Daniel R. Anderson, David Kleeman, Prof. Dr. Davut Dursun, Prof. Dr. Deniz A. Güler, Assistant Prof. Ebubekir Çakmak, Ehab M. Eid Afifiy, Inst. Ela Arı, Prof. Dr. Ellen A. Wartella, Erkan Durdu, Prof. Dr. Emine Akyüz, Associate Prof. Emine Dibek Mısırlıoğlu, Prof. Dr. Erik M. Gregory, Prof. Dr. Erol Nezh Orhon, Assistant Prof. Faruk Levent, Prof. Dr. Fatma Selda Bülbül, Assistant Prof. Gülsen Ceyhun, Prof. Dr. H. Ferhan Odabaşı, Assistant Prof. Hakan Dedeoğlu, Prof. Dr. Halûk Yavuzer, Assistant Prof. Hande Bilsel Engin, Ph. D. Helen Vossen, Associate Prof. Ilgım Veryeri Alaca, Associate Prof. Işıl Kabakçı Yurdakul, Jayne Kirkham, Jeffrey Chester, Ph. D. Jessica Taylor Piotrowski, Prof. Dr. K. Nevzat Tarhan, Assistant Prof. Kadir Karatekin, Dr. Kathryn C. Montgomery, Kaveri Subrahmanyam, Prof. Dr. Kemal Sayar, Murat Karakaya, Mustafa Ruhi Şirin, Prof. Dr. Mücahit Öztürk, Associate Prof. Nebahat Akgün Çomak, Necmettin Oktay, Prof. Dr. Nermin Çelen, Assistant Prof. Nilgün Çöl Araz, Prof. Dr. Nilüfer Pembecioğlu, Inst. Dr. Nurgül Yavuzer, Prof. Dr. Nurgün Oktik, Nurullah Öztürk, Research Assistant Onur Dönmez, Prof. Dr. Oya Güngörmüş Özkardeş, Associate Prof. Özgür Erdur-Baker, Ph. D. Patti Valkenburg, Paul Mihailidis, Robyn Scott Vincent, Sabrina Unterstell, Assistant Prof. Sait TÜZEL, Prof. Dr. Sandra L. Calvert, Prof. Dr. Sedat Sever, Associate Prof. Sedat Şimşek, Research Assistant Sevilay Bulut, Stewart M. Hoover, Tanya Black, Associate Prof. Tuğba Asrak Hasdemir, W. James Potter, Prof. Dr. Xavier Bringgue, Associate Prof. Yavuz Akbulut, Dr. Zafer Kuş, Assistant Prof. Zihni Merey

### Note:

*You can access the lists and the abstracts of the presentations, sessions, workshops and the research projects the results of which will be presented at the 1st Children and Media Congress in Turkey from Turkey on [www.cocukvemedyakongresi.org](http://www.cocukvemedyakongresi.org) website, Abstracts section under Congress menu.*

**Do not stand by!**

## CONTACTS

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### Do not stand by!

Children and adults are coming together to discuss the positive and negative effects of media.  
Do not stand by, join!

14-15 November 2013, İstanbul

Children and Media Action

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**1.TÜRKİYE  
ÇOCUK VE MEDYA  
KONGRESİ**

14-15 Kasım 2013, İstanbul



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